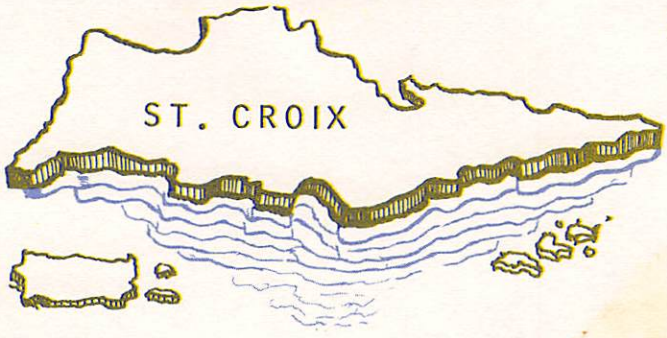
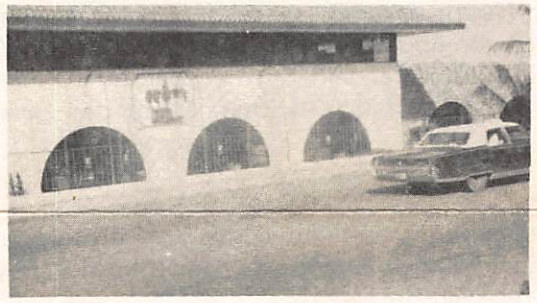
WSTX



O.K. J.M.

970 Kc.
RADIO

5000 WATTS DAY **1000 WATTS NIGHT**



NEWSLETTER OCTOBER 1972

HOME BASE: Vitraco Mall pictured on the left is the home base of WSTX which occupies three-quarters of the second floor of this imposing building located on the Little Miracle Mile at the West End of Christiansted.

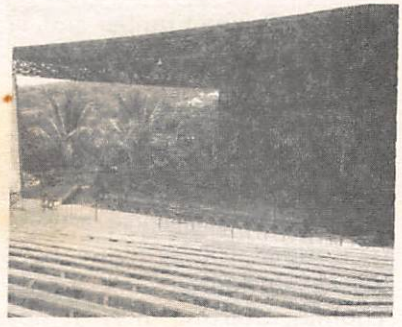
PORT OF CALL: According to Victor Borge, well-known personality in the entertainment field and a part-time resident of St. Croix who is associated with the Norwegian Caribbean Lines, the cruise ship M/S Southward will for the first time include St. Croix in its itinerary. Formerly St. Thomas was its only port of call in the Virgin Islands.

NEW AIR SERVICE: Antilles Airboats, the world's largest seaplane air line has announced two new daily service routes. They are between the Virgin Islands and St. Maarten, French West Indies and Ponce, Puerto Rico. Antilles Airboats is the first air carrier to offer scheduled service to St. Maarten French side and will land in downtown Marigot harbour.

NEW CENTER: St. Croix received as a gift a new combination day care center and clinic from MODUFAB INCORPORATED. The center consists of three moduals with a total of 1300 feet and boasts some two rooms for clinic or day care purposes, a reception area, and complete bathroom facilities for boys and girls as well as a laboratory which may be used as a kitchen. The President of MODUFAB stated that the donation of the $25,000.00 facility is a token of the company's appreciation for the acceptance of its homes by the people of the Virgin Islands.

HESS OIL: Although no firm commitment, the president of Hess Oil, has indicated in talks with representatives of the Education Department of the Virgin Islands an interest in pursuing a joint effort in the operation of the Hess vocational training program located on St. Croix. The Commissioner of the Department of Education for the Virgin Islands stated that he feels a vocational and technical high school is urgently needed in the Virgin Islands and although this is not exactly what we need, it has the potential to augment the present programs until a full and complete vocational and technical training program is instituted.

THE ARTS: The pride of all residents of St. Croix is the unique $400,000.00 Island Center pictured on the right. There's an enclosed 600 seat area with an additional 1600 seats in the open. Many outstanding artists have performed here. Residents have had the opportunity to hear symphony, choirs such as the Vienna Boys, see ballet and local productions of drama and broadway musicals. Just recently one of the world's great jazz artists Yusef Lateef entertained. A few years ago Victor Borge, who maintains a residence in Christiansted put on a benefit performance for the center that was a complete sell-out.



PROGRESS: Pictured on the left is Ville La Reine Shopping Center built at a cost of $3,000,000.00. The center is on twenty acres of land with a rental space of 134,000 sq. ft. There's parking space for 600 cars with reserve space for 300 more. In all there are 20 stores and opening before the first of the year will be the fifth branch of Chase Manhattan Bank on St. Croix.

OLYMPICS: St. Croix is justly proud of Virgin Islander Ray Seales who represented the United States at the Olympic Games in Munich, Germany and won the only gold medal in boxing for the United States. Ray is a native of St. Croix. Ray's mother was in the audience when he received the award.

HOUSING: Under construction is Lorraine Village Apartments located in Grove Place, St. Croix, and built by US-Homes Communities Corporation and owned by Issac Hayes who composed and produced the music for the MGM motion picture "SHAFT". These apartments consist of one, two, three and four bedrooms with rents starting at $130.00 per month including electricity and water.

DRINKING CONTEST: Congratulations go to Harry Gross, owner of the Office Bar & Restaurant who was awarded $200.00 for drinking the most beers in a beer drinking contest recently sponsored on St. Croix by Schlitz Beer, one of WSTX's regular advertisers. In three hours Harry consumed seventeen twelve ou cans of Schlitz. The betting was heavy as to who would be the winner and it amounted to over $1000 Incidentally, Harry, a former marine holds the Congressional Medal of Honor.

WATER RESEARCH: The College of the Virgin Islands has been designated by Governor Melvin H. Evans as the institution which will develop a Water Resources Research Center for the U.S. Virgin Islands under the terms of the Water Resources Research Act of 1964. The new Center will be eligible to receive federal support of $125,000 the first year, $200,000 during the second year and $250,000 each fiscal year thereafter. Plans for the establishment are being formulated by the Caribbean Research Institute and officials of the College, working with the Department of the Interior.

HAPPY FAMILY: WSTX new accounts: On St. Croix: Gus Doward Real Estate and Merwin Insurance; in St. Thomas: Midtown Restaurant; Flash-In Bar & Restaurant and Carlos of St. Thomas.
Renewals: People's Drug Store; Volkswagen of St. Croix; Mario's Boutique; Sun & Moon Fashions; Coconut Lounge; Caribe Lumber and Tropical Motors.

WSTX PROGRAM NOTES: Now being aired over WSTX Saturday from 3:00 — 6:00 pm "AMERICAN TOP 40". The show is Mc'd by Casey Kasen, a top-rated, top station talent for over 15 years and tod top commercial voice plus the most widely heard disc jockey in radio and is produced in Los Ange California. The program is currently sponsored by: Lion's Den Men's Boutique, Musik Butik, Yellow Bar & Restaurant, Mc Donald's and P & L Enterprises Welders, all of St. Croix and The Music Mar Thomas. Starting in November and to be aired at 7:25 am and 5:25 pm Monday through Friday, fo anchor man on the NBC Huntley-Brinkley news show, Chet Huntley.